

ÖH IBA Planner

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ÖH IBA Planner

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Dear IBA-student,

in this Bachelor Planner the team of the ÖH Wirtschaft [Economics and Business] has summarized all the important information, tips and tricks about your studies and beyond!

If you have any further questions, problems, or suggestions during your studies, please feel free to contact us at any time.



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ÖH Wirtschaft
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You can find the various contact options in the info box below.

You're also welcome to visit us during our office hours – the exact times can be found online on our channels.

We're here for you and happy to support you with advice and assistance.

Would you like to join our team and get involved with your student representatives? Then don't hesitate to contact us at: wirtschaft@oeh.jku.at – we look forward to every helping hand!

We, the ÖH Wirtschaft, wish you the best of luck and much success in your IBA degree!

Best wishes,
Theresa and Paul

Your ÖH Wirtschaft is working for you!

You can reach us by email at wirtschaft@oeh.jku.at or on Instagram [oeh_wirtschaft_wipaed](https://www.instagram.com/oeh_wirtschaft_wipaed).

Our consultation hours:

Where? In the SoWi office in the Kepler building (opposite the Sparkasse)

When? You can find the exact opening hours online online on our website or Instagram



IBA–General information

The **Bachelor's degree in International Business Administration** has a minimum of 6 semesters and belongs to the Faculty of Social Sciences and Economics and the Business School. A winter semester (WS) lasts from October to February and a summer semester (SS) covers the months from March to July. To complete your studies in 6 semesters you must complete 30 ECTS/semester (180 ECTS)

The abbreviation ECTS stands for “European Credit Transfer and Accumulation System”. They represent the workload of courses (LVAs). 1 ECTS corresponds to approximately 25–30 hours of work.

Your Bachelor's degree can be divided into these 3 major parts:

- Mandatory Subjects (153 ECTS)
- Bachelor Thesis (incl. Bachelor Seminar) (9 ECTS)
- Free electives (18 ECTS)



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General Overview

In this section we explain how the three previously mentioned parts of your studies are put together. Also, we have created an overview for you to find your way around, which you can find on pages 7 – 11

Mandatory subjects (153 ECTS)

The mandatory subjects consist of 9 blocks which can be divided into several subcategories:

- International Finance, Accounting & Taxation (30 ECTS)
- International Management and Marketing (30 ECTS)
- Digitalization & Supply Chain Management (30 ECTS)
- Economics (24 ECTS)
- Mathematics & Statistics (6 ECTS)
- Second foreign language (12 ECTS)
- Social Skills and Gender Diversity (9 ECTS)
- International Business Law (6 ECTS)
- Research Methods (6 ECTS)



The most important courses within the compulsory subjects to be completed are definitely those courses that are part of the **Studies Introduction and Orientation Phase (StEOP)**. The StEOP thus consists of courses that are intended to provide an initial overview of the main content of the program and its further course. Those classes are:

- KS Basics of International Financial Reporting and Perspectives on Digitalization (3 ECTS)
- KS Introduction to Strategy & International Management (3 ECTS)
- KS Supply Chain Fundamentals (3 ECTS)

Before the completion of the StEOP, a maximum of 21 additional ECTS may be completed. Usually there are 5 possibilities to pass a course (1 possibility = main exam and retake exam), but there are only 4 tries for StEOP courses.



KS/IK/NL/-

= prerequisite for the course (requirement)

!

= compulsory courses of the StEOP

★

= can be done before completion of the StEOP

+

= recommended to be completed at the same time

Mandatory subjects - 153 ECTS

International Finance, Accounting and Taxation [30 ECTS]

International Financial Accounting

KS Basics of International Financial Reporting and Perspectives on Digitalization [3 ECTS] !

KS Auditing of Multinational Firms [3 ECTS]

Managerial Accounting

KS Cost and Management Accounting [3 ECTS] ★

IK Management Control [3 ECTS]

KS Basics of International Financial Reporting and Perspectives on Digitalization

KS Cost and Management Accounting

International Finance

Fundamentals of Financial Management [3 ECTS] ★

KS International Investments [3 ECTS]

KS Fundamentals of Financial Management

Corporate Governance and Reporting in International Corporations

KS Basics of International Financial Reporting and Perspectives on Digitalization

IK Reporting in International Corporations [3 ECTS]

IK Corporate Governance [3 ECTS]

KS Fundamentals of Financial Management

International Taxation

KS Basics of Business
Taxation (3 ECTS)

IK International Business
Taxation (3 ECTS)

KS Basics of
Business Taxation

International Management and Marketing (30 ECTS)

International Management and Strategy

KS Introduction to
Strategy & International
Management (3 ECTS) !

IK Basics in International
Business & Market
Entry (3 ECTS)

Specialization in International Management

SE Cross-Cultural
Management (3 ECTS)

IK Special Topics
in International
Management (3 ECTS)

International Marketing

KS Principles of
Marketing: An
International
Perspective (3 ECTS) ★

IK International
Marketing Cases (3 ECTS)

KS Principles of
Marketing: An
International
Perspective

Leadership and Change

KS Introduction to
Leadership and Change
(3 ECTS)

IK Special Topics in
Leadership and Change
(3 ECTS)

Organization Theory and Behavior

KS Introduction to
Organization (3 ECTS)



IK Organization Theory
and Behavior (3 ECTS)

KS Introduction to
Leadership and
Change

KS Introduction to
Organization

Digitalization and Supply Chain Management (30 ECTS)

Technical and Methodological Foundations of Digitization

Technical and Methodological
Foundations of Digitization
(VL and IK = 6 ECTS)



Introduction to Software Development with Python

Technical and
Methodological
Foundations of
Digitization

VL Introduction to
Software Development
with Python (3 ECTS)

+

UE Introduction to
Software Development
with Python (3 ECTS)

Technical and
Methodological
Foundations of
Digitization

Management of Digital Transformation and Application of Information Systems in Organizations

VL Management of Digitization and Use of Business Information Systems (3 ECTS)

+

UE Management of Digitization and Use of Business Information Systems (3 ECTS)
only in the summersemester!

International Supply Chain Management

KS Supply Chain Fundamentals (3 ECTS)



KS Operations & Supply Chain Management (3 ECTS)

KS Supply Chain Fundamentals

Impacts of Digitalization and Supply Chain Management

Management of Digital Transformation and Application of Information Systems in Organizations

KS Supply Chain Fundamentals

KS Social Impacts of Digitalization and Supply Chain Management (3 ECTS)

KS Business Impacts of Digitalization and Supply Chain Management (3 ECTS)

KS Supply Chain Fundamentals

Management of Digital Transformation and Application of Information Systems in Organizations

Law [6 ECTS]

KS International Business Law: Regional Legal and Economic Integration (3 ECTS)

KS International Business Law: Principles and Cases (3 ECTS)

Economics (24 ECTS)

Introduction to Microeconomics

KS Introduction to
Microeconomics (3 ECTS) ★

+

IK Introduction to
Microeconomics (3 ECTS) ★

Introduction to Macroeconomics

KS Introduction to
Macroeconomics
(3 ECTS) ★

+

IK Introduction to
Macroeconomics
(3 ECTS): ★

International Economics

KS AND IK
Introduction to
Microeconomics

KS AND IK
Introduction to
Macroeconomics

KS International
Economics (3 ECTS)

+

IK International
Economics (3 ECTS)

KS AND IK
Introduction to
Microeconomics

KS AND IK
Introduction to
Macroeconomics

International Financial Economics

KS AND IK
Introduction to
Microeconomics

KS Financial Markets
(3 ECTS)

KS The Financing of
Corporations (3 ECTS)

KS AND IK
Introduction to
Microeconomics

Language [12 ECTS]

KS French/German/
Italian/Spanish
Communicative Skills
(3 ECTS) ★

KS French/German/
Italian/Spanish Business
and Culture (3 ECTS)

KS Business French/
German/Italian/
Spanish 2

KS French/German/
Italian/Spanish
Communicative
Skills

KS Business French/
German/Italian/Spanish 1
(3 ECTS)

KS Business French/
German/Italian/Spanish 2
(3 ECTS)

KS Business French/
German/Italian/
Spanish 1

Mathematics and Statistics [6 ECTS]

KS Mathematics (3 ECTS) ★

KS Statistics (3 ECTS) ★

Social Skills and Gender and Diversity [9 ECTS]

IK Introduction to
Gender and Diversity [3 ECTS]

Social Skills: 2 Courses (2 x 3 ECTS) to be selected:

- IK Cultural Sensitivity Training and Re-Entry
- IK International Collaboration and Negotiations
- IK Managing Projects in Virtual Teams
- IK Theory of Intercultural Communication
- KS Intercultural Skills English [C1]

Free electives- 18 ECTS

Here you are able to pick courses of your own choice. This will be especially useful for your semester abroad and therefore is recommended for that period, but is in general possible whenever you like.

Thanks to the ÖH you are even able to get ECTS for some volunteering work, like working as a paramedic or fire-fighter.



Maximilian Pilsner

Theresa Kloibhofer

Philipp Bergsmann

Bachelor thesis and finishing your degree

At the end of your studies, you will of course write a bachelor's thesis on a topic in business you want to become an expert in. For that you have to have finished the courses "Introduction to Research Methods", "Academic Writing" and 24 out of 30 ECTS in one of the three big blocks.

Then you can enroll in the bachelors seminar where you will have to submit a proposal on your topic you want to write about and together with the professor of this course you will work on writing your first real academic thesis. This will take a while as it will have a size of roughly 30–40 pages.

Therefore we recommend to start early with the paper during the semester and put your focus during that time really on your thesis.

Once you have passed all courses or examinations and submitted your Bachelor's thesis, all you need is your visit to the Examination and Recognition Service. For this you need the completed examination grid, which you can find at JKU Website-> Degree Completion-> you can find the examination roster in the section Business Administration / Business & Economics / International Business, and possibly letters of recognition in original and copy.

To help you with the examination grid, you can download the corresponding guide in KUSSS. At the end of the examination grid, you can also indicate whether – and which – Master's program you would like to attend at JKU. If you meet the required criteria, you will be automatically enrolled in the selected Master's program upon completion of your Bachelor's degree.

Approximately 2 weeks after applying for the degree, the award certificate (German/English) and the Bachelor Examination Certificate must be picked up at the Examination and Recognition Service.

All students (regardless of whether they have spent a period abroad or not) are required to complete the UHStat online form (<https://www.statistik.at/uhstat/uhstat2/>) at the end of their studies. This survey shows the amount of time students spend abroad.

How to organize your studies?

Good planning is the key to a successful course of study, so take your time and consider the following steps:

Step one– Inform yourself about the courses:

The first point of contact for you should be the Student Counselling Days of your ÖH Wirtschaft. Here you will receive the most important information, documents, tips and tricks for the beginning of your studies. We will also be happy to help you on site. Otherwise, you can also contact us in person. The contact possibilities can be found on page 3.

Step 2– Create a timetable in KUSSS

Now that you know from the information in the previous chapters of this brochure and/or a consultation, which courses you should attend this semester, you can check in the registration system KUSSS [Kepler University Study Support System – www.kusss.jku.at] to find out when and with which lecturer you would like to attend your courses. The Timetable you have to create yourself.

To view the dates, select the sub-item “Course search” in the left navigation bar under the menu item “Study room” in the KUSSS. For this you have the options to search either with “University Studies handbook” or with “Course search”. We recommend you to search for your courses at the beginning with “University Studies handbook” as you will find your way around better thanks to the clear structure.

When you register for a course, you now have to assign ranks or priorities. This means that you assign a ranking of the dates offered within a course. If possible, you should choose a 2 or 3 priority for each course offered, so that you are more likely to get a place.

¹ The KUSSS [Kepler University Study Support System] is the electronic course and examination information system of the JKU and offers numerous functions. It will be your constant companion during your studies. In addition to the LVA and exam registration, you can also view your timetable and your grades. It also offers you the opportunity to download important documents such as a confirmation of your studies or your academic success. Important information is always published under “News” and there are also discussion forums. You can apply for the ÖH monthly subscription here under “Personal data/ÖH monthly subscription”.

There are also different types of courses that you are likely to encounter during your studies:

Lectures [VL]

A technical overview is given in a VL. The knowledge is primarily imparted in a lecture style by professor of the course. The students can however ask questions at any time.

Course [KS]

KS are intended to convey the respective expertise to a larger number of participants. The active participation of the students is required by exercises, assignments, group assignments, etc. The knowledge imparted is checked in the course by one or more exams.

Courses can also be called Lecture with Exercise [VU] or Combined Course [KV].

Exercises [UE] or Intensification Courses [IK]

The aim of UE or IK's is to apply the knowledge previously acquired in KS or VL in a scientific way and to solve specific problems. The transfer of knowledge takes place here in smaller groups. Whether it is an UE or an IK in the specific case depends on the focus of the task. In a few cases it can also take place as a PR (internship)

Seminars [SE]

SE are face-to-face courses and are offered on a smaller scale than IK's. These courses usually focus on a seminar thesis, which requires an independent working method.

All these courses have an immanent examination character. Immanent examination character means that the knowledge is not only imparted, but also checked in the course at the same time. For example, you have to write home exercises, write and present papers, participate in the course and write one or more exams.

In addition to the classic presence Courses, there is also the so-called MuSSS offering. This abbreviation stands for Multimedia Studies Service. This is a system through which the completion of Courses takes place via and with the support of the Internet. This offer of the JKU is intended in particular for working students. However, it can also be used by full-time students. There are courses that are offered free of charge, but also those that can only be taken for a fee (up to 12.00 Euros per ECTS).

MuSSS courses have few or no attendance dates. The documents are available in the MuSSS-Moodle provided for you. You can also register for MuSSS courses via the KUSSS. However, the allocation is made according to the “first come – first serve” principle, i. e. the allocation is made after the payment has been received. Therefore, you only have a fixed place when you have paid the course fee. Payment can be made either by credit card, EPS or direct debit.

In the event that a MuSSS course does not take place due to a low number of participants, the course fee will be refunded. The paid contribution can also be transferred to another student or another LVA

In the menu item “My registrations” you can view your assigned courses and unsubscribe via KUSSS until the first appointment. After that, it is only possible to unsubscribe via the service points, but only within the first 20% of the Appointments, otherwise you'll get a negative appraisal.

IMPORTANT: The assignment of an LVA in the KUSSS is only a reservation! In most cases in order to be accepted into the course, you must appear at the 1st date and confirm your registration by signing.

To make it easier for you to create your timetable, we have summarized the individual steps in detail on the ÖH homepage at www.oeh.jku.at/Kusss

Further information about the KUSSS can be found at the following link: <https://www-jkuat/index.php?id=4991>

Step 3– Attend the lectures

In most cases it's necessary to go to the 1 LVA appointment, where the final admission to the course takes place. If you are not present, you lose your seat. If you are unable to attend, try to apologize in advance so that your seat is preserved.

If you didn't get an assignment for a course, but you really want to complete it, just go to the 1 date. Often someone doesn't show up and you might still be able to get a seat even if you were just on the waiting list or didn't get an assignment.

Going abroad – your great opportunity!

Many students dream of spending a semester or year abroad during their studies! Getting to know different cultures, improving your language skills and making contact with international students are just some of the benefits that a stay abroad brings you during your studies. Studying abroad is not only a valuable enrichment for your personality, it also brings benefits for your professional future and you can also acquire ECTS while you attend courses abroad.

Which possibilities exist?

To give you an overview of the different possibilities abroad, we have summarized them for you here:

Summer School and intensive language courses

During the summer holidays, you can broaden your skills in one of the many summer schools. This stay abroad usually lasts one to two months and there are special topics such as management, European law etc. You can also learn a new language in an intensive language course or expand your existing knowledge. So the summer months are guaranteed not to be boring and you can gain interesting impressions of the country and the people.

Internship

If you would like to gain professional experience abroad, an internship is the right decision for you. So you can apply your knowledge from the JKU directly to companies abroad and also discover a new country. There are the following offers: internship within the framework of Erasmus, internships by the organisations AIESEC, Elsa and IAESTE, EU internship, UN internship, teaching abroad, etc.

Exchange programs

Spending one or two semesters abroad is super easy. For the semester abroad, you can choose between over 200 partner universities and there is certainly something for everyone. The following international exchange programmes are available: Erasmus+, Joint Study, ISEP, etc. This is possible in both the Bachelor's and Master's programs. For the IBA program, participation in exchange programs is mandatory for at least one semester. Detailed information on all further Master's programs at JKU can be found on the following pages.

Master's and PhD thesis abroad

You even have the opportunity to do research abroad for your master's thesis or dissertation. The aim is usually to obtain specific information, for example in interviews with experts from science and industry and/or with different institutions and organisations.

The path to a stay abroad

To plan your stay abroad, you should take a lot of time. The sooner you know you want to go abroad, the better. Because you can then get ECTS for many courses for your Bachelor's degree.

1. Fulfilling conditions

- At the time of application, you must actively study at the JKU
- When you start studying abroad, you must have completed the second semester (at least 40 ECTS) in the Bachelor's program → so the first possibility to study abroad is in the fourth semester.
- The Business language spoken in the desired country at level A2/B1 (→ Completion course intermediate level) – valid for stays in Spain, Italy, France/Belgium, Russia and the Czech Republic. This is only relevant if you plan on taking courses in a different language than english

2. Submit application

To secure a spot for a stay abroad, you must submit an application. The detailed application process can be found on the homepage (link provided below). It's crucial to be aware of the application deadlines when planning a semester abroad, as these vary by country. Deadlines typically fall either at the beginning of December or the end of January and apply to the entire upcoming academic year (both winter and summer semesters). However, after the initial deadline, there may still be opportunities to apply for any remaining spots in the spring.

For more information, visit the International Office or refer to the following link: <https://www.jku.at/studium/internationales/mit-der-jku-ins-ausland/> You can also find the location and opening hours of the International Office on the JKU homepage.

3. Financial Support

A whole range of scholarships and grants are available for your stay abroad. Funding is available. Here is a short overview of the most important grants: Erasmus, JKU scholarship abroad, IPS scholarship of the state of Upper Austria etc.

4. Recognition of courses taken abroad

Your ÖH Wirtschaft has been committed to improving international recognition. With the negotiated solution, you can take up to 42 ECTS abroad, which will be credited to you.



Sebastian Jensen
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ÖH Wirtschaft tip from Sebastian

If you complete a study-related internship with a duration of minimum 75 hours, you can earn 3 ECTS credits for it.

You can find further information here: (<https://www.jku.at/en/rectorate/vice-rectorate-for-academic-affairs/academic-credit-for-work-experience-at-the-jku/>)



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Advanced degrees

Start Master's Courses While Finishing Your Bachelor's Degree

Are you nearing the end of your Bachelor's program and finding yourself with a lighter workload? No problem! Thanks to the efforts of your ÖH Wirtschaft, a new regulation was introduced a few semesters ago that allows you to make the most of this time. You can now begin taking first-semester Master's courses even before completing your Bachelor's degree—so you won't have to waste a semester!

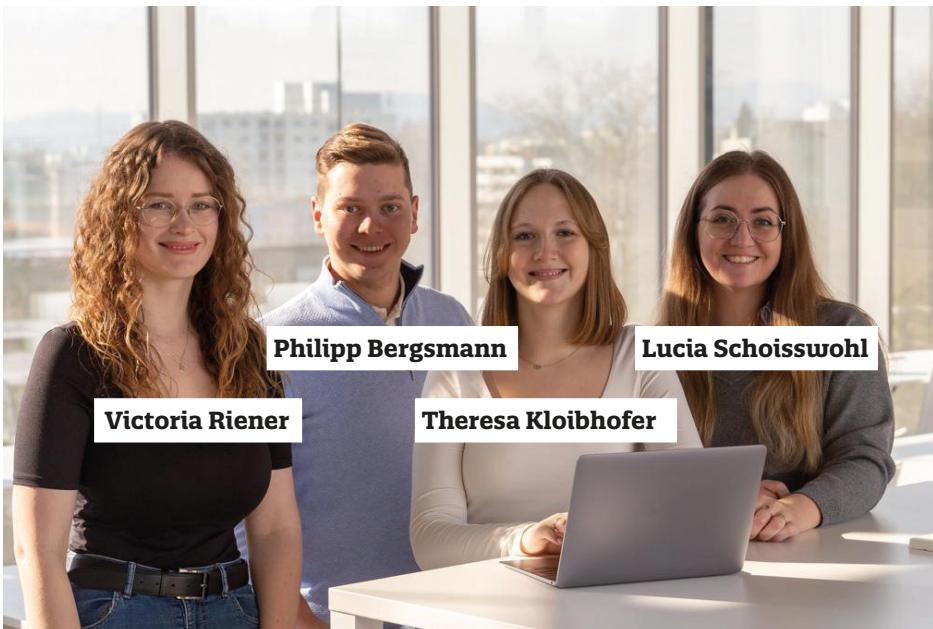


Maximilian Pilsner

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ÖH Wirtschaft tip from Maximilian

Anyone who has completed 150 ECTS of the 180 ECTS in the Bachelor's degree can register for Master's courses.



Philipp Bergsmann

Lucia Schoisswohl

Victoria Riener

Theresa Kloibhofer

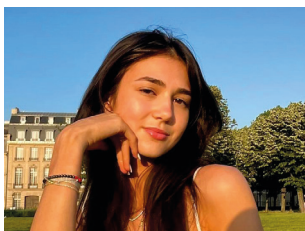
Bachelor's degree completed – What's next?

The JKU offers various master degrees you can attend to deepen your knowledge.

Program	Duration	Language	Contents	Career prospects
Economic and Business Analytics	4 Semester (120 ECTS)	English Level C1	<ul style="list-style-type: none"> • Preparation and interpretation of economic data for companies • Linking economics, business administration and business informatics • Econometrics, Data Mining, Operations Research 	<ul style="list-style-type: none"> • Managerial staff • Data Scientist in the food chain • Data analyst in health insurance • Data Analysis in E-Commerce
Finance und Accounting	4 Semester (120 ECTS)	German Level C1	<ul style="list-style-type: none"> • Deepening of finance and managerial accounting or accounting and tax management • Providing financial management skills for public administrations and private NPO 	<ul style="list-style-type: none"> • Executive position in finance, tax management and managerial/financial accounting • Audit, tax consultancy, banking, research, public administration, private NPOs
Global Business	4 Semester (120 ECTS)	English Level C1	<ul style="list-style-type: none"> • The program takes place for 1 year at the JKU and 1 year at all three partner universities • Choose between three tracks: – ACT – Austria, Canada, Taiwan – PAC – Peru, Austria, Canada 	<ul style="list-style-type: none"> • Work in international companies

Program	Duration	Language	Contents	Career prospects
General Management- met Double Degree ESC Troyes – JKU Linz Or General Management Double De- gree STUST Tainan-JKU Linz	4 Semester [120 ECTS]	English Level C1, French Level B1 English Level C1,	<ul style="list-style-type: none"> • Program takes place for 2 semesters at the JKU and the partner university in Troyes or Tainan • Conducting key competencies in general management • Intercultural Learning 	<ul style="list-style-type: none"> • Work in international companies (industry, trade, services) • Generalist in assistance at executive level
Leadership and Innovation in Organizations	2 Semester or 15 months incl. Master's thesis [120 ECTS]	English Level C1	<ul style="list-style-type: none"> • Acquisition of skills to set up and manage organizations • Dealing with digitization, entrepreneurship, intercultural management, scientific methodological competence etc. 	<ul style="list-style-type: none"> • Leadership in start-ups up to large companies • Consultants and innovation managers • Entrepreneurs • Position in interest groups
Management	4 Semester [120 ECTS]	English Level C1	<ul style="list-style-type: none"> • Conducting a basic management training with possible focus in Marketing, Strategic and International Management or Digital Transformation: Leadership, HR and Change • Training in Digitalization 	<ul style="list-style-type: none"> • Work in marketing, management and management consultancy • Establishment of your own company

Program	Duration	Language	Contents	Career prospects
Civic Studies	4 Semester [120 ECTS]	German Level C1	<ul style="list-style-type: none"> • Acquisition of knowledge in the fields of humanities and social sciences, cultural studies, law, economics and pedagogy 	<ul style="list-style-type: none"> • Adult education • Youth and social work • Public service • Media work • Social, political or environmental work
Wirtschafts-informatik	4 Semester [120 ECTS]	German Level B2	<ul style="list-style-type: none"> • Design of human task technology systems • Acquisition of skills in management, engineering, leadership and research • Information Engineering, Service Engineering, Business Intelligence and Business Engineering & Management 	<ul style="list-style-type: none"> • Chief Information Officer (CIO) • Enterprise Architecture Management • Data Warehouse Management • Strategic IT Consulting • IT activities in management, marketing, teaching etc.



Ioana Vasilache
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ÖH Wirtschaft tip from Ioana

There is the option of part-time study (can only be set before the start of the semester)! This means that you will be given priority in the allocation of courses by setting the extent of your studies. However, you are limited in the number of ECTS, which means that you can register for a maximum of 10 ECTS, 20 ECTS or 30 ECTS!

Tips & Tricks for your studies

Even if the respective course information mentions the purchase of books, we do not recommend that you buy them right away. Instead, wait patiently for the first dates of the course or get information from us or other students who have already completed the course about the actual need for literature. There are many courses where learning the course slides is enough or you can also borrow the book from the library. But you often have to be fast, since only a certain contingent is available.

ÖH-Bücherbörse – Buy and sell used books!

You can simply enter the ÖH Book Exchange with a book that is no longer used, your ÖH sells the book for you and you get the money. You don't have to worry about anything. If you need a book for a course yourself, you can browse and buy books from other students at student-friendly prices. You can find the location and the exact opening hours at <https://oeh.jku.at/oeh-services/boersen/buecherboerse>

What is the LISSS?

The online platform Literature Search Support Service – LISSS (<https://liss.jku.at/>) allows users to search the entire holdings of the Linz University Library. Here you can find books, eBooks, Journals, Magazines, etc. You can check if a particular book is still available, find out the location or simply pre-order books.

What is the difference between compulsory and supplementary literature

Some professors use the terms compulsory and supplementary literature in their course information. The required literature are those documents that are actually necessary for the success of this course. The supplementary literature, on the other hand, is only relevant for particularly inquisitive students. This is a literature that is not important for the success of this course, but can serve as a mere supplemental information on certain topics.

Where can I find the documents that my lecturer has provided for me?

There are several ways for professors to upload their documents. This depends on their respective preferences. On the one hand, they can be in the KUSSS under “My courses”. Here you click on the desired course and look under “course Attachments”. The documents can also be deposited at the individual course dates. For this you have to go under “course Attachments” to the link “course dates”.

Here you can click on each course appointment and download the documents.

Alternatively, the documents can be found on Moodle. Courses that have a Moodle symbol in the „Extras“ column, are also available on Moodle.

What is an insight?

During the review, you can look at your exam and ask the professor or the study assistants questions about it. This takes place after the announcement of the grades and you will be informed by email. Especially with a negative grade, it is useful to go to the examination to avoid the same mistakes during the post-examination.

What can I get in the ÖH Shop?

The ÖH shop is located in the Kepler building opposite HS 1. There you can get books, scripts and office supplies such as illuminated pencils, pens or notepads. You can also print and scan there, or have your finished thesis bound there.

What is the LUI?

The LUI (Linzer Uni Inn) is the student bar on the campus of the JKU. This is located in the basement of the Mensa building and there you can get drinks and food at student-friendly prices.

Sportsclasses(USI)

Do you want to do something for your physical and mental fitness while also making new contacts? Then take advantage of the many sports courses offered by the University Sports Institute (USI) of the JKU. In addition, the sports offer for students is very affordable. The registration deadlines are published every start of the semester on their website!

How can I get credits for courses taken abroad?

If you have taken courses abroad, you can apply for credit through the AUWEA program (<https://anerkennung.jku.at/anerkennung/student/>). Detailed instructions on how to apply can be found directly in the AUWEA. Processing or crediting takes about 2–4 weeks

How do I get the latest news concerning my program?

Follow us on Instagram (@oeh_wirtschaft_wipaed) or read the ÖH–Courier, the ÖH JKU University Magazine. In every issue there is an update on what your student representation is working on!

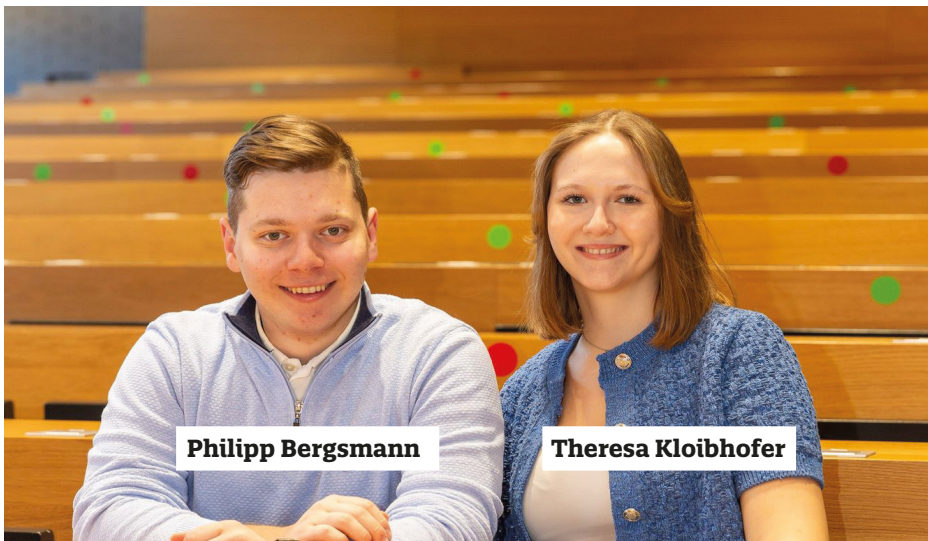


Victoria Riener

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ÖH Wirtschaft tip from Victoria

In order to progress quickly in the foundation phase, some courses are offered at half-semester intervals. This means that you can complete two courses that build on each other in one semester. There are also summer courses, indicated by the abbreviation „SS3“.



Philipp Bergsmann

Theresa Kloibhofer

Recommended study plan – 1st year

Type	Course	ECTS
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1. Semester

KS	Basics of International Financial Reporting and Perspectives on Digitalization	3
KS	Cost and Management Accounting	3
KS	Supply Chain Fundamentals	3
KS	Introduction to Strategy & International Management	3
KS	Introduction to International Marketing	3
KS	Introduction to Organization	3
KS	Microeconomics	3
IK	Microeconomics	3
KS	Mathematics	3
KS	2nd Language Communicative Skills	3
ECTS		30

Type	Course	ECTS
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2. Semester

KS	Auditing of Multinational Firms	3
IK	Management Control	3
KS	Basics of Business Taxation	3
KS	Technical and Methodological Foundations of Digitization	3
IK	Technical and Methodological Foundations of Digitization	3
KS	Operations & Supply Chain Management	3
IK	OR International Marketing Cases	3
KS	Macroeconomics	3
IK	Macroeconomics	3
KS	Statistics	3
KS	2nd Language Business 1	3
ECTS		30

Recommended study plan - 2nd year

Type	Course	ECTS
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3. Semester

KS	Fundamentals of Financial Management	3
KS	International Business Taxation	3
VL	Introduction to Software Development with Phyton	3
UE	Introduction to Software Development with Phyton	3
KS	Introduction to Leadership and Change	3
IK	Basics in International Business & Market Entry	3
KS	International Economics	3
IK	International Econoics	3
KS	Introduction to Research Methods	3
KS	2nd Language Business 2	3
ECTS		30

Type	Course	ECTS
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4. Semester

Individual Study Plan due to Semester Abroad

ECTS		30

Recommended study plan – 3rd year

Type	Course	ECTS
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5. Semester

Individual Study Plan due to Semester Abroad

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ECTS	30
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Type	Course	ECTS
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6. Semester

Individual Study Plan due to Semester Abroad

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ECTS	30
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Space for notes

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We're improving your IBA studies



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YOU WANT TO CONTRIBUTE IN THE ÖH WIRTSCHAFT?

Reach out to us at wirtschaft@oehjku.at or to me personally at theresa.kloibhofer@oehjku.at!